



KNXV

**KNXV-TV
PHOENIX****ORDER**

Print Date 06/08/12

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Flight Dates 06/18/12-07/01/12Contract / Revision 299557 /Original Date / Revision
06/08/12 06/08/12Advertiser Club for Growth ActionAgency Target EnterprisesBuying Contact16501 Ventura Boulevard - Suite #5
Encino, CA 91436Product

CFG-Arizona

Agency Com 15%Billing Contact16501 Ventura Boulevard - Suite #5
Encino, CA 91436Sales Office KNXVLSales Region LOCAgency RefOrder Sep 00:20:00Estimate #Alt Order #Billing Type CashOrder Type GENERALBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A55+Rev Codes POL POL ISSProduct Codes PLPriority P-1Advertiser RefPrimary Account Executive

KNXV House

Account Executive Order% Start Date End Date

KNXV House 100%

Order Share 15% Market Value 127333

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	85%	108233

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
June 2012	12	\$13,345.00	\$15,700.00	49.70	05/28/12	06/24/12	12	\$13,345.00	\$15,700.00
July 2012	4	\$2,890.00	\$3,400.00	10.60	06/25/12	06/29/12	4	\$2,890.00	\$3,400.00
Totals	16	\$16,235.00	\$19,100.00	60.30					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots Amount	
1	KNXV	06/25/12	07/01/12	M-F 430pm-5pm Jeopardy	CM	430pm-5pm	MTWTF--	:15/:15	1	\$800.00	P-1	5.10	BK	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/25/12	07/01/12	MTWTF--		1		\$800.00		0.00					
2	KNXV	06/25/12	07/01/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm (5:27 PM-5:30 PM)	MTWTF--	:15/:15	1	\$1,000.00	P-1	4.90	BK	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/25/12	07/01/12	MTWTF--		1		\$1,000.00		4.90					
3	KNXV	06/25/12	07/01/12		CM	10pm-1035pm	MTWTF--	:15/:15	1	\$1,200.00	P-1	3.90	BK	1	\$1,200.00



KNXV

Print Date: 06/08/12

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**KNXV-TV
PHOENIX**Contract / Revision **299557** Flight Dates **06/18/12-07/01/12**

Hiatus Dates

Original Date / Revision 06/08/12/ 06/08/12

Order Sep 00:20:00

Advertiser **Club for Growth Action** Product **CFGA-Arizona**

Estimate #

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
M-F 10-1035pm 10pm News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 06/25/12		06/25/12	07/01/12	MTWTF--					1	\$1,200.00		3.90		
4	KNXV	06/18/12	06/24/12	M-F 430pm-5pm Jeopardy	CM	430pm-5pm	-TWTF--	:15/:15	4	\$1,600.00	P-1	5.10 BK	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 06/18/12		06/18/12	06/24/12	-TWTF--					4	\$1,600.00		5.10		
N 5	KNXV	06/18/12	07/01/12	M-F 7-9am M-F 7-9am	CM	7am-9am	MTWTF--	:15/:15	1	\$400.00	P-1	1.80 BK	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 06/18/12		06/18/12	06/24/12	MTWTF--					4	\$400.00		1.80		
Week: 06/25/12		06/25/12	07/01/12	MTWTF--					1	\$400.00		1.80		
N 6	KNXV	06/18/12	06/24/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	MTWTF--	:15/:15	3	\$2,500.00	P-1	7.00 BK	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 06/18/12		06/18/12	06/24/12	MTWTF--					3	\$2,500.00		7.00		
N 7	KNXV	06/18/12	06/24/12	Su 6-7am GMA Su 6-7am Good Morning ,	CM	6am-7am	-----S	:15/:15	1	\$200.00	P-1	1.10 BK	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 06/18/12		06/18/12	06/24/12	-----S					1	\$200.00		1.10		
													Totals	16 \$19,100.00

*Tax 1 Note: Tax 0.5%.

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